BASIL COLLIER

GRAPHIC DESIGNER

ABOUT

I am a skilled and experienced social media marketer, illustrator and graphic designer who is eager to secure a full-time role in the field of graphic design where I can apply my expertise in the field.

WORK EXPERIENCE

FREELANCE ILLUSTRATION AND GRAPHIC DESIGN Chiwi Dot Art | Jan 2017 - present

- Creation of complex visuals for an array of communication systems
- Create and direct project production
- Collaboration and clear communication with clients and business owners
- Illustration and designing print advertising, apparel, graphics, books,

ART INSTRUCTOR

Cricket's Hope | Sept 2023 - present

- Research and deliver art lesson plans daily for teaching kids of a wide age range
- Organizes materials lists, paperwork, and project items for classes
- Monitors and mentors a group of young artists.

MARKETING AND GRAPHIC DESIGN INTERN Stanislaus County Workforce Development | Jun 2021 - Aug 2021

- Developed social media strategy to increase the following of the company website and increase engagement
- Created well-designed and cohesively themed templates for social media posts
- Assisted in event planning for job fairs

DESIGN CONSULTANT AND KITCHEN LEAD Camp4 Wine Cafe | Feb 2022 - present

- Design and produce event advertising, menus for print, apparel, and illustrated display work.
- Directed kitchen team and acted as assistant to the manager during service.
- Worked as administrator for kitchen and general restaurant management

EDUCATION

BACHELOR OF FINE ARTS- GRAPHIC DESIGN Savannah College of Art and Design- 2018-2022 GPA 3.8

HIGH SCHOOL DIPLOMA Thomas Downey High School 2014-2018 GPA 4.0

CONTACT

(209) 918-3552 chiwiartel@gmail.com chiwidotart.com

PERSONAL SKILLS

Collaboration Communication Creativity Reliable and Professional Organized Fast Learner Self Motivated

PROFESSIONAL SKILLS

Graphic Design Illustration Social Media Web Content Development Copywriting Corporate Blogging Project Management Photo Editing Marketing Strategy

FEATURED WORK

PUBLISHED ILLUSTRATOR Modesto Children's Museum StArt Magazine REALM Magazine

RECOGNIZED ARTIST Mistlin Gallery Modesto Junior College ARK Cricket's Hope

MURALIST Eureka Street Art Festival Wabash Walls Domo Walls <u>Commis</u>sion-Based Muralist